# Theories of Globalization (CMLIT 570) T 4:30-7:30 (306 Burrowes)

Professor Eric Hayot Burrowes 428N / 865-1188 / ehayot@psu.edu Office hours: Tuesdays and Thursdays, 10-11, and by appointment http://www.personal.psu.edu/euh2/

Texts:

Held and McGraw, *The Global Transformations Reader* Castells, *The Rise of the Network Society* Stiglitz, *Globalization and its Discontents* Wallerstein, *World-Systems Analysis: An Introduction* Hardt and Negri, *Multitude* Agamben, *State of Exception* Appadurai, *Modernity at Large* 

In addition to these we will cover a wide variety of primary and secondary sources, all of which will be available for download as PDF files from my website, at the following URL: <a href="http://www.personal.psu.edu/euh2/downloads.html">http://www.personal.psu.edu/euh2/downloads.html</a>. You will need a username and password to access the readings. You are responsible for obtaining them, printing them out, and bringing them to class with you.

# Course information:

The only thing everyone agrees on about globalization is that it's happening. This course is devoted to wondering what that happening means, and how competing definitions of what globalization is participate in the event of its appearance in the contemporary world. What is at stake in "globalization"? Is it a process, and if so, what kind of process is it? Human? Inhuman? Is it an effect of capital? Of information? Or are those two, rather, effects of globalization? How are contested definitions and attitudes towards globalization, and its companion terms, "diaspora" and "cosmopolitanism," shaped by disciplinary contexts? How is globalization constituted in relation to the future, and what are the terms of its threat, or its promise?

And what, finally, are the implications of all this thought for the literary disciplines, for their work and their fields of concern? This last question will subtend all we discuss.

# Grading:

Bi-weekly response papers; one presentation; one paper.

# Lateness and absences:

There are no excused absences unless you need to represent the university in some official way (as an athlete, for instance) or it is a religious holiday for you. Don't be late to class.

I don't accept late work unless you talk about it with me in advance. Unexcused late work will receive a grade of 0. If you are not in class when something is due (or when we take an exam), you will receive a grade of 0, unless you have an excused absence.

# Plagiarism and academic honesty:

If you use someone else's ideas, whether through direct quotation or paraphrase, you need to say so. Use parenthetical references and a works cited list (as explained in the *MLA Style Guide*, available in the library or at the bookstore) to show your reader where your ideas are coming from.

Dishonesty of any other kind will not be tolerated. Dishonesty includes, but is not limited to, cheating, fabricating information or citations, facilitating acts of academic dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students. Acts of dishonesty will result in academic sanctions and will be reported to the University's Judicial Affairs office for possible further disciplinary sanction.

#### Equal access:

Penn State encourages qualified people with disabilities to participate in its programs and activities and is committed to the policy that all people shall have equal access to programs, facilities, and admissions without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. If you anticipate needing any type of accommodation in this course or have questions about physical access, please tell me as soon as possible.

#### What's not in the syllabus

There is a major absence in the syllabus, namely the work done by and around Franco Moretti. How should we deal with this gap?

#### Daily syllabus. Have everything read before coming to class.

| Week 1 | January 15<br>Fukuyama, from <i>The End of History</i><br>Huntington, from <i>The Clash of Civilizations</i> |
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| Week 2 | January 22 / what is globalization?<br>Held and McGrew, 1-120  |
| Week 3 | January 29<br>Stiglitz, <i>Globalization and its Discontents</i>   |

| Week 4  | February 5<br>Castells, <i>The Rise of the Network Society</i>   |
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| Week 5  | February 12<br>Held and McGrew, 121-134<br>Wallerstein, <i>World-Systems Analysis: An Introduction</i>   |
| Week 6  | February 19 / global states, global histories<br>Agamben, <i>State of Exception</i><br>Chakrabarty, <i>Provincializing Europe</i> , excerpts   |
| Week 7  | February 26<br>Hardt and Negri, <i>Multitude</i>   |
| Week 8  | March 4 / global economies<br>Held and McGrew, 299-420<br>Friedman, from <i>The World is Flat</i><br>Leamer, "A Flat World"  |
| Week 9  | March 11<br>Frank, from <i>Re-Orient</i>   |
| Week 10 | theorizing diaspora<br>March 25<br>Cohen, from <i>Global Diasporas</i><br>Couple things from <i>Theorizing Diaspora</i><br>Ong, from <i>Flexible Citizenship</i>   |
| Week 11 | April 1<br>Gilroy, from <i>The Black Atlantic</i><br>Edwards, from <i>The Practice of Diaspora</i><br>De Loughrey, from <i>Roots and Routes</i><br>Ang, "Can One Say No to Chineseness?"<br>Shih, from <i>Visualizing Identity</i> |
| Week 12 | April 8<br>Dimock, "Literature for the Planet"<br>Damrosch, "World Enough and Time"<br>Moretti, from <i>Graphs, Maps, and Trees</i><br>Apter, from <i>The Translation Zone</i> (maybe)<br>Held and McGrew, 260-298                 |

|         | NB: April 11, symposium on "The Future of Asian American Studies" |
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| Week 13 | April 15  |
|         | Appadurai, Modernity at Large                                     |
|         | cosmopolitanism   |
| Week 14 | April 22 / sympathy   |
|         | Kant, "On Perpetual Peace"  |
|         | Ginzburg, "To Kill a Mandarin"                                    |
|         | Haskell, from The Antislavery Debate                              |
|         | Anderson, from <i>Powers of Distance</i>                          |
|         | Appiah, from Cosmopolitanism                                      |
|         | Hayot, from manuscript of "The Hypothetical Mandarin"             |
| Week 15 | April 29 / cosmopolitan reading                                   |
|         | Robbins, from <i>Feeling Global</i>                               |
|         | Walkowitz, from Cosmopolitan Style                                |
|         | One or two things from Cosmopolitics                              |
|         | Brennan, from At Home in the World                                |